

Message Text

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PAGE 01 MADRID 05631 091413Z

42

ACTION COME-00

INFO OCT-01 EUR-06 ISO-00 EB-05 USIA-12 CIAE-00 INR-11

NSAE-00 RSC-01 DRC-01 /037 W
----- 072960

R 091012Z SEP 74

FM AMEMBASSY MADRID

TO SECSTATE WASHDC 9923

INFO AMCONSUL BARCELONA

AMCONSUL BILBAO

UNCLAS MADRID 5631

E.O. 11652: N/A

TAGS: ECRP, SP

SUBJECT: MOTION PICTURES

REF STATE A-5088, STATE 159443, MADRID A-110

1. ANSWERS TO MOST QUESTIONS CONTAINED STATE A-5088 FOUND
IN "CINE ESPANOL"1973" AS FOLLOWS:

QUESTION 1.-PAGE 8

QUESTION 2.-PAGE 10

QUESTION 3.-PAGE 10

QUESTION 4.-NO OFFICIAL FIGURE BUT GOOD ESTIMATE IS
BETWEEN 150 AND 170 NATIONWIDE.

QUESTION 5.-PAGE 10

QUESTION 6.-PAGE 9 AND 10

QUESTION 7.-SEE BELOW

QUESTION 8.-NOT AVAILABLE

QUESTION 9.-SEE BELOW.

QUESTION 10.-TV BROADCAST STATIONS -3. TV RECEIVERS -
6,523,794.

QUESTION 11.-SEE BELOW.

2. ADMISSION PRICES SET BY THE MINISTRY OF TOURISM AND
INFORMATION WERE RAISED JULY 29 AVERAGE 20 PERCENT WITH
MAXIMUM ADMISSION FIRST RUN FILMS MAJOR CITIES SET AT
100 PESETAS (US \$1.75) AND SECOND RUN MIXIMUM 65 PESETAS
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PAGE 02 MADRID 05631 091413Z

(US \$1.15),

3. CONTRAST EARLIER YEARS THERE HAS BEEN LITTLE RECENT PROTEST BY US DISTRIBUTORS OVER RESTRICTIONS ON IMPORTED FILMS. MADRID 3483 (19 JUNE 73) REPORTED NEW DUBBING FEES WHICH DO NOT DISCRIMINATE BY NATIONAL ORIGIN. FACT 88 US FILMS PREMIERED HERE DURING 1973 EXCEEDED NUMBER DOMESTIC OR ANY OTHER FOREIGN COUNTRY FILMS PREMIERED. INDICATES AMERICAN FILMS CONTINUE ENJOY HEALTHY EDGE OVER COMPETITION.

4. HIGHER ADMISSIONS RECOGNIZE STEADY DOWNWARD TREND MOVIE ATTENDANCE AND NEED RECOUP PRODUCTION/DISTRIBUTION/ EXHIBITION COSTS THROUGH HIGHER TICKET PRICE. TREND SHOULD BE TOWARD MORE SELECTIVE SCREENING OF HIGHER QUALITY FILMS.
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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: CERP
Control Number: n/a
Copy: SINGLE
Draft Date: 09 SEP 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974MADRID05631
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740250-0391
From: MADRID
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740964/aaaacbyk.tel
Line Count: 77
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: STATE A-5088, STATE 159443, MADRID A, -110
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Review Authority: boyleja
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Review Markings:

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EO Systematic Review
30 JUN 2005

Review Media Identifier:
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Review Release Date: n/a
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Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: MOTION PICTURES
TAGS: ECRP, SP
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005